

<u>NEIGHBORHOOD PRIDE:</u> <u>A NEIGHBORHOOD LEADER'S GUIDE</u>

Neighborhood leaders and groups take active roles in preparing for, and successfully conducting, a *Neighborhood Pride* effort. The *Pride* program calls on neighborhood leaders to:

BEFORE NEIGHBORHOOD PRIDE WEEK

Schedule Neighborhood Pride Program staff at neighborhood group meetings

The Neighborhood Pride program staff will make presentations to your group and answer questions about Pride beginning several months before Pride Week.

Participate in the pre-Pride Week Bus Tour

Two to four representatives of your neighborhood group will join City staff on a driving tour of every street and alley within your Pride District six weeks before Pride Week. The neighborhood group representatives will be asked to identify specific issues in the Pride area such as addresses with Code issues, damaged trash containers, inoperable vehicles and other issues.

Complete a Neighborhood Pride literature drop

Recruit members of your organization and residents in the neighborhood to distribute the *Neighborhood Pride* informational brochure to every address in the Pride District. This must be completed no later than two Saturdays before the first day of Pride Week. *Neighborhood Pride* will provide brochures to complete the literature drop.

Publicize information about Neighborhood Pride before Pride Week

Tell your neighborhood's residents via your newsletter or website that *Neighborhood Pride* is coming. Encourage residents to cut their grass, clean their yards and do their part to show Pride in their neighborhood.

Talk to your neighbors about Neighborhood Pride.

This is an excellent way to prepare the neighborhood for *Pride* and to increase participation in your neighborhood group.

Nominate homes for the Neighborhood Pride Beautiful Homes Awards.

Neighborhood leaders in each Pride area are asked to nominate up to ten homes in the *Pride* area to receive the *Neighborhood Pride Beautiful Homes Awards*. Each award winner will receive a handsome window sticker declaring their home as a *Beautiful Homes Award* winner and a Certificate of Recognition signed by Mayor Michael B. Coleman.



Organize a Community Clean-Up

Neighborhood leaders are encouraged to organize a Neighborhood Clean-up in the Pride area the weekend before *Neighborhood Pride* enters the community. Neighborhood leaders will work with Keep Columbus Beautiful and Neighborhood Pride to schedule the clean-up.

DURING NEIGHBORHOOD PRIDE WEEK

Participate in the Neighborhood Safety Academy

The *Neighborhood Safety Academy* teaches residents valuable, fundamental ways to make their homes safer, protect their children and create a cleaner neighborhood. Mayor Coleman launched the *Safety Academy* in 2003 as part of his four-point plan to battle violence in our neighborhoods.

Participate in Neighborhood Pride Community Night

Invite your friends and and neighbors to *Neighborhood Pride Community Night*, a town hall forum where you can meet and talk with representatives from City of Columbus departments and other agencies and businesses supporting *Neighborhood Pride*. *Pride Community Night* occurs on Thursday night of Pride Week.

Participate in Neighborhood Pride Service Center

Meet the people who live and work in your community. *Neighborhood Pride* will be offering lunch to all who live, work and play in the community. Helping *Pride* set up and serve meals is a great way for your community to get to know you.

YEAR ROUND NEIGHBORHOOD PRIDE INITIATIVES

Support Bicycle Safety

There will be a Bicycle Safety Festival in a neighborhood Elementary school. Help promote bicycle safety to children in your neighborhood.

Support your Talent Search students

Students will be selected from a neighborhood Middle School to participate in the *Neighborhood Pride Talent Search*. These students will have community service hours to complete in your neighborhood. These students will have the opportunity to perform at the *Neighborhood Pride Holiday Gathering* in December.

AFTER NEIGHBORHOOD PRIDE WEEK

Continue to work with your Neighborhood Liaison

After *Neighborhood Pride* leaves, continue to work on your issues with your Neighborhood liaison.



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